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Photo caption: Butler Amusements is bringing the Super Shot Drop Tower to the 2010 Stanislaus County Fair set for July 16 – 25. The mid-July fair will feature several new rides, including the drop tower.

FAIR OFFICIALS SET 2010 FAIR DATES

Turlock—Planning for summer fun can begin this fall with the announcement of the 2010 Stanislaus County Fair dates.

The Stanislaus County Fair will arrive a little earlier than in the past, with a mid-July fair planned for July 16 – 25, 2010. Monday evening the Stanislaus County Fair board of directors voted to change the traditional late July fair dates to mid-July.

The fair board was faced with the decision to change the date because the state fair moved their August fair to July 2010, overlapping with *Turlock*'s traditional late July fair. The state fair's change created scheduling conflicts for some exhibitors, concessionaires, entertainers and even the carnival. *Turlock*'s carnival operator, Butler Amusements, also provides rides for the state fair.

The board of directors was challenged to select 2010 fair dates that would result in the least amount of negative impact on all involved. The conclusion was that July 16-25 would have the least amount of negative impact.

“The board had to deeply examine what was in the best interest for the majority of those involved in our county fair,” said Pennie Rorex, spokesperson for the Stanislaus County Fair. “With the dates set, we have already started planning for 2010 and are confident that the mid-July fair will be great fun for the entire family.”

The 2010 fair theme is “Flavors of the Valley.” The theme will highlight food and beverage products that are processed in the Central Valley. The 2010 fair will also feature the highly-

popular Rainforest Adventure that debuted in 2009. Also planned for 2010 are 10 nights of free celebrity concerts included with admission, nightly metal-mashing motorsports, a total of five stages of live entertainment, upwards of 30,000 local exhibits and over 1,750 animals.

Video remembrances of the 2009 Stanislaus County Fair can be viewed on the fair's website, stancofair.com, on the 2009 Schedule page.

To receive future Fair concert announcements by text message, text the word "FAIR" to 47645. Fair enthusiasts can also follow how the 2009 Fair is developing at twitter.com/stancofair. In addition, become a fan of the Fair at facebook.com/stancofair. Fair news and event listings are also available at myspace.com/stancofair.

The mission of the Stanislaus County Fair is to provide a family and community oriented experience promoting agriculture, entertainment and technology. For more information about the Stanislaus County Fair log onto its website at www.stancofair.com.

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