



For more information contact:
Adrenna Alkhas
Marketing and Communications Director
(209) 668-1333 ext. 336 – Office

For Immediate Release:
March 17, 2011

**TWEEN SENSATION BIG TIME RUSH DEBUTS
AT THE 2011 STANISLAUS COUNTY FAIR**

Turlock, CA (March 17, 2011) – Get ready for a ‘Big Night’ at the Stanislaus County Fair when Big Time Rush comes to Turlock this summer.

The boy band, **Big Time Rush**, will perform on **Wednesday, July 20, 2011, at the Stanislaus County Fair**. The group will appear on the **Budweiser Variety Free Stage** at **8:30 p.m.** The concert is hosted by **KHOP 95.1** and is free with the price of Fair admission.

“We are thrilled to host this great breakthrough band,” said Adrenna Alkhas, spokesperson for the Stanislaus County Fair. “Fans of the Nickelodeon show won’t want to miss the chance to see the guys live in this amazing concert.”

Big Time Rush is most known for their hit Nickelodeon show, also named Big Time Rush, which boasts the highest-rated and most-watched live-action premiere in the history of the network, attracting 6.8 million viewers. The band has sold nearly 900,000 combined digital singles to date and has recently unveiled their debut album entitled *BTR*. Each of the four members is a skilled singer/songwriter/musician and actor in his own right. Big Time Rush is excited to take their music to the stage, not just to perform live before their fans, but to also show them who they are outside of their on-screen personas. The band has released songs such as ‘Til I Forget About You,’ ‘City Is Ours,’ ‘Halfway There,’ ‘Big Night’ and the theme to their show, ‘Big Time Rush.’

The Stanislaus County Fair’s 2011 lineup on the **Budweiser Variety Free Stage** includes:

- Clint Black – Friday, July 15, 2011

- MercyMe – Monday, July 18, 2011
- Clay Walker – Tuesday, July 19, 2011
- Big Time Rush – Wednesday, July 20, 2011
- Joan Jett and the Blackhearts – Friday, July 22, 2011
- Joe Nichols and Heidi Newfield – Saturday, July 23, 2011

The 2011 Stanislaus County Fair opens for its 100th anniversary celebration Friday, July 15 for a 10-day run. Fair guests can count on an award-winning experience that has been 100 years in the making. Discounted Fair admission tickets, unlimited ride wristbands and Arena event tickets will be on sale beginning Saturday, April 30, 2011. Visit the Fair's website for complete ticket sale details at www.stancofair.com.

The 2011 Fair will feature a newly renovated children's area, which will include the highly-popular Rainforest Adventure, sponsored by Sky Trek Aviation, which debuted in 2009. Also planned for 2011 are nine nights of metal-mashing motorsports plus one night of rodeo in the FoodMaxx Arena, a total of five stages of live entertainment, upwards of 30,000 local exhibits and over 1,750 animals.

To receive future Fair announcements by text message, text the word "FAIR" to 99299. Fair enthusiasts can also follow how the 2011 Fair is developing at twitter.com/stancofair. In addition, become a fan of the Fair at facebook.com/stancofair. Fair news and event listings are also available at myspace.com/stancofair.

The mission of the Stanislaus County Fair is to provide a family and community oriented experience promoting agriculture, entertainment and technology. For more information about the award-winning Stanislaus County Fair, or to host a company picnic during the Fair, visit www.stancofair.com.

-###-