



For more information contact:
Adrenna Alkhas
Marketing and Communications Director
(209) 668-1333 ext. 336 – Office

For Immediate Release:
April 27, 2011

BE PART OF HISTORY AT THE 2011 STANISLAUS COUNTY FAIR

Turlock, CA (April 27, 2011) – Your chance to showcase your masterpieces at the 100th anniversary of the county’s largest community event is here.

Fair officials invite everyone in the community to participate by showing off their talents and hobbies at the 2011 Stanislaus County Fair July 15 – 24. This year’s Fair celebrates 100 years of Stanislaus County Fair fun and is the focus for the 2011 exhibit categories, special contests and other events. Everyone can find a spot to showcase their talent(s) with many categories to choose from. Exhibitors can decorate, sew, bake, weave, preserve, knit, can, garden or plant, among other things, to enter the competition.

Entering the county’s largest talent exhibition is easy and can be done from any computer. For online entries, please visit www.stancofair.com. Entries can also be done by mail, simply download entry forms from the Fair’s website. Exhibit information and entry forms may also be picked up in person at the Stanislaus County Fair office located at 900 N. Broadway in Turlock, as well as several other locations throughout Stanislaus County. Please call 209-668-1333 ext. 316 for more information.

“Every year, the many talented residents of Stanislaus County gather at the Fair to exhibit their masterpieces,” said Adrenna Alkhas, spokesperson for the Stanislaus County Fair. “The exhibit program has been a main event of our Fair for the majority of its 100 year history and there’s still a place for everyone to grow their talents and share fresh ideas.”

There are dozens of special contests for food lovers. Some of these categories include: cookies, salsa, jam, homemade ice cream, fudge, apple pies, and much more.

Please visit the Stanislaus County Fair website at www.stancofair.com/exhibitor-handbook/ for a complete listing of the available exhibit categories and details.

The Exhibitor Handbooks will be available May 1 at the following locations: **Turlock:** Stanislaus County Fair, Cloth & Quilts, Turlock Library, Turlock Livestock Auction, Valley Distributors, Western Valley Insurance; **Ceres:** Ceres Library, Rocha Feed & Supply, Suszanne's Ceramics; **Crows Landing:** Mt. View Feed & Seed; **Denair:** Denair Library; **Empire:** Empire Library; **Hilmar:** Hilmar Cheese; **Hughson:** Hughson Library; **Keyes:** Keyes Library; **Newman:** Newman Library; **Oakdale:** Oakdale Feed, Oakdale Library; **Patterson:** Patterson Library; **Riverbank:** Morris Nursery, Riverbank Library; **Salida:** Salida Library; **Waterford:** City of Waterford and Waterford Library. Exhibitor handbooks and entry forms are also available at the following locations in **Modesto:** JS West Milling, Nasco West, Scenic Nursery and Stanislaus County Free Library (times and days for business hours vary).

The 2011 Stanislaus County Fair opens for its 100th anniversary celebration Friday, July 15 for a 10-day run. Fair guests can count on an award-winning experience that has been 100 years in the making. Discounted Fair admission tickets, unlimited ride wristbands and Arena event tickets will be on sale beginning Saturday, April 30, 2011 at 10 a.m. Visit the Fair's website for complete ticket sale details at www.stancofair.com.

The 2011 Fair will feature a newly renovated children's area, which will include the highly-popular Rainforest Adventure, sponsored by Sky Trek Aviation, which debuted in 2009. Also planned for 2011 are 10-nights of free celebrity concerts included with Fair admission on the Budweiser Variety Free Stage, metal-mashing motorsports and a rodeo in the FoodMaxx Arena, a total of five stages of live entertainment, upwards of 30,000 local exhibits and over 1,750 animals.

To receive future Fair announcements by text message, text the word "FAIR" to 99299. Fair enthusiasts can also follow how the 2011 Fair is developing at twitter.com/stancofair. In addition, become a fan of the Fair at facebook.com/stancofair. Fair news and event listings are also available at myspace.com/stancofair.

The mission of the Stanislaus County Fair is to provide a family and community oriented experience promoting agriculture, entertainment and technology. For more information about the award-winning Stanislaus County Fair, or to host a company picnic during the Fair, visit www.stancofair.com.