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**COME SHAKE YOUR BOOTY WITH KC & THE SUNSHINE BAND AT THE
2010 STANISLAUS COUNTY FAIR**

Turlock, CA (May 6, 2010) – KC & The Sunshine Band will boogie their way to the 2010 Stanislaus County Fair this July.

KC & The Sunshine Band, known for hits like “Get Down Tonight” and “That’s The Way (I Like It)” will be at the **Stanislaus County Fair** on **Saturday, July 17, 2010 at 8:30 p.m.** to perform on the **Budweiser Variety Free Stage**. This concert is **co-hosted by Sunny 102.3 and Mega 100.1** and is included with Fair admission.

“KC and The Sunshine Band is not only a great and timeless band, but they are a wonderful group of people who are loyal to their fans,” said Adrenna Alkhas, spokesperson for the Stanislaus County Fair. “They will bring their old school music that will create a fun experience for our guests.”

KC & The Sunshine Band are as popular today as they were when they first danced into the music scene over 35 years ago. The band combines a unique fusion of R&B and funk with a hint of Latin percussion groove. They have sold over 100 million records, received nine Grammy nominations, and won three Grammy Awards. In 1976, they won two Grammy Awards for best R&B song, “Where Is The Love?” and for Album of the Year. In 1978, they won a Grammy for Producer of the Year.

The band’s music has been featured in over 75 movies such as “Forest Gump”, “Boogie Nights”, “Boys Don’t Cry”, “Rush Hour”, “Carlito’s Way” and “Austin Powers in Goldmember”. In 2003, Harry Wayne Casey (KC) had a cameo in the film “The In-Laws” starring Michael Douglas. In 2002, KC received the coveted Star on the

Hollywood Walk of Fame, where Dick Clark and music producer Michael Lloyd honored him. This honor represents the passion KC has for writing music and using elements of various eras in his music.

KC & The Sunshine Band can be heard on the radio, in nightclubs, at the movies, in sports arenas or at one of their 100 plus concerts the band plays each year.

The Stanislaus County Fair's 2010 announced lineup on the **Budweiser Variety Free Stage** also includes:

- WAR – Friday, July 16
- Bill Engvall – Sunday, July 18
- Natalie Grant with Tenth Avenue North – Monday, July 19
- The Beach Boys – Tuesday, July 20
- Jack Ingram & Chuck Wicks – Wednesday, July 21
- Boys Like Girls – Thursday, July 22
- Blake Shelton – Friday, July 23
- Terri Clark – Saturday, July 24
- Los Tucanes – Sunday, July 25

The 2010 Stanislaus County Fair opens Friday, July 16 for a 10-day run. Discounted Fair admission tickets, unlimited ride wristbands, and arena event reserved seat tickets are now on sale. Visit the Fair's website for complete ticket sale details at www.stancofair.com.

The 2010 Fair theme is "Flavors of the Valley." The theme will highlight food and beverage products that are processed in the Central Valley. The 2010 Fair will also feature the highly-popular Rainforest Adventure, sponsored by Sky Trek Aviation, which debuted in 2009. Also planned for 2010 are nightly metal-mashing motorsports and rodeo in the FoodMaxx Arena, a total of five stages of live entertainment, upwards of 30,000 local exhibits and over 1,750 animals.

To receive future Fair concert announcements by text message, text the word "FAIR" to 47645. Fair enthusiasts can also follow how the 2010 Fair is developing at twitter.com/stancofair. In addition, become a fan of the Fair at facebook.com/stancofair. Fair news and event listings are also available at myspace.com/stancofair.

The mission of the Stanislaus County Fair is to provide a family and community oriented experience promoting agriculture, entertainment and technology. For more information about the Stanislaus County Fair log onto its website at www.stancofair.com.

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