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MERCYME SHARES THE LOVE AT THE STANISLAUS COUNTY FAIR

Turlock, CA (January 27, 2011) – MercyMe will be bringing its motivating Christian sound to “All of Creation” at the 2011 Stanislaus County Fair.

The multi-platinum selling band, MercyMe will perform on **Monday, July 18, 2011, at the Stanislaus County Fair**. They will appear on the **Budweiser Variety Free Stage at 8:30 p.m.** The concert is hosted by **Celebration Radio 101.5 KAMB** and is free with the price of Fair admission.

“MercyMe is an impressive addition to this year’s free concert line-up,” said Adrenna Alkhas, spokesperson for the Stanislaus County Fair. “They will be performing songs from their upcoming CD and it will be an amazing night of Christian music.”

Since the release of their first album in 2001, MercyMe has made quite a splash on the Christian music scene. The multi-platinum selling band was named America’s Favorite Contemporary Inspirational Artist at the 2010 American Music Awards for their latest album *The Generous Mr. Lovewell*. The GRAMMY nominated band previously took home the title in 2004 and since then, they have sold nearly 6 million records with all of their albums being certified Gold or Platinum and have become eight-time Dove award winners. MercyMe’s latest album

The Generous Mr. Lovewell sold nearly 90,000 copies its first week, debuted at No. 3 on Billboard's Top 200 chart and No. 1 Christian SoundScan. The album has already garnered the band a No. 1 single with "All of Creation." The album revolves around a fictional character they created to remind listeners to love others well. Named Billboard magazine's "Christian Song Artist of the Decade," MercyMe has released many popular songs, including: "I Can Only Imagine," "Word Of God Speak," "In The Blink Of An Eye," "Bring the Rain" and "Beautiful."

The 2011 Stanislaus County Fair opens for its 100th anniversary celebration Friday, July 15 for a 10-day run. Fair guests can count on an award-winning experience that has been 100 years in the making. Discounted Fair admission tickets and unlimited ride wristbands will be on sale Saturday, April 30, 2011. Visit the Fair's website for complete ticket sale details at www.stancofair.com.

The 2011 Fair will feature a newly renovated children's area, which will include the highly-popular Rainforest Adventure, sponsored by Sky Trek Aviation, which debuted in 2009. Also planned for 2011 are 10-nights of free celebrity concerts included with Fair admission, metal-mashing motorsports and a rodeo in the FoodMaxx Arena, a total of five stages of live entertainment, upwards of 30,000 local exhibits and over 1,750 animals.

To receive future Fair announcements by text message, text the word "FAIR" to 82672. Fair enthusiasts can also follow how the 2011 Fair is developing at twitter.com/stancofair. In addition, become a fan of the Fair at facebook.com/stancofair. Fair news and event listings are also available at myspace.com/stancofair.

The mission of the Stanislaus County Fair is to provide a family and community oriented experience promoting agriculture, entertainment and technology. For more information about the award-winning Stanislaus County Fair, or to host a company picnic during the Fair, visit www.stancofair.com.

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