



For more information contact:
Adrenna Alkhas
Marketing and Communication Coordinator
(209) 668-1333 ext. 340 – Office

**For Immediate Release:
April 15, 2010**

FAIR OFFICIALS ANNOUNCE 2010 MOTORSPORT LINEUP

Turlock, CA (April 15, 2010) –A recipe for fun will be brewing at the 2010 Stanislaus County Fair FoodMaxx Arena with 10-nights filled with dwarf car racing, crunching monster trucks, battling robots, motorcycle jumpers and much more.

These super charged events are set to take over the **FoodMaxx Arena** at the **Stanislaus County Fair every night starting between 6:30 p.m. and 7:30 p.m.** Please see detailed schedule below. These exciting events will be **hosted by KAT County 103, 104.1 The Hawk or KHOP @ 95-1. Tickets for reserved seating at these events go on sale Saturday, May 1, 2010 at 10 a.m.** Tickets for these events are in addition to Fair admission. For complete ticket details visit www.stancofair.com.

“The FoodMaxx Arena will be filled with motor powered fun and rodeo excitement,” said Adrenna Alkhas, spokesperson for the Stanislaus County Fair. “The new Lawn Mower racing will bring great excitement to the crowd while mud boggers line up side by side to make a splash.”

Lawn Mower racing was added to this year’s Mud Bog event set to take place the last night of the Fair. Riding Lawn Mowers will have been modified for racing and are loaded with hotrod engines. Be ready to get dirty because the racing track will be set up around the Mud Bog.

Dwarf Car racing is a thrilling and speedy event. The body shells of the cars are replicas of American automobiles from the 1930’s and 1940’s and are powered by a Yamaha motorcycle engine.

At the Dwarf Car Racing Four Monster Trucks will perform freestyle and compete in other contests with the Dwarf Cars. The four Monster Trucks appearing are: Big Foot, Time Flys, Patriot and Tropical Thunder.

It will be a pyrotechnic competition when good battles with evil between two transforming robots also featured at the Dwarf Cars. The giant robots pull onto the track disguised as average-looking cars. They then transform into flame-throwing robots 27 and 29 ft. tall.

The FoodMaxx Arena lineup is:

- Tuff Trucks plus (2) Monster Trucks – Friday, July 16, 2010 at 7:30 p.m.
- Truck and Tractor Pulls – Saturday, July 17, 2010 at 6:30 p.m.
- Dwarf Car Racing plus Transforming Robots and Monster Trucks – Sunday, July 18, 2010 at 7:00 p.m.
- Destruction Derby I, Traditional Turmoil–Monday, July 19, 2010 at 7:00 p.m.
- Destruction Derby II, Metal Mayhem–Tuesday, July 20, 2010 at 7:00 p.m.
- Quad Drags and Motorcycle Jumpers–Wednesday, July 21, 2010 at 7:00 p.m.
- CCPRA Rodeo–Thursday, July 22, 2010 at 7:00 p.m. (Free with Fair admission)
- QuadCross and Pee Wee Bikes–Friday, July 23, 2010 at 7:30 p.m.
- Motocross–Saturday, July 24, 2010 at 7:30 p.m.
- Mud Bog and Lawn Mower Racing–Sunday, July 25, 2010 at 7:00 p.m.

The 2010 Stanislaus County Fair opens Friday, July 16 for a 10-day run. In addition to Arena event tickets, discounted Fair admission tickets and unlimited ride wristbands will also be on sale beginning Saturday, May 1, 2010. Visit the Fair's website for complete ticket sale details at www.stancofair.com.

The 2010 Fair theme is “Flavors of the Valley.” The theme will highlight food and beverage products that are processed in the Central Valley. The 2010 Fair will also feature the highly-popular Rainforest Adventure, sponsored by Sky Trek Aviation, which debuted in 2009. Also planned for 2010 are 10-nights of free celebrity concerts included with admission, nightly metal-mashing motorsports and rodeo in the FoodMaxx Arena, a

total of three stages of live entertainment, upwards of 30,000 local exhibits and over 1,750 animals.

To receive future Fair concert announcements by text message, text the word "FAIR" to 47645. Fair enthusiasts can also follow how the 2010 Fair is developing at twitter.com/stancofair. In addition, become a fan of the Fair at facebook.com/stancofair. Fair news and event listings are also available at myspace.com/stancofair.

The mission of the Stanislaus County Fair is to provide a family and community oriented experience promoting agriculture, entertainment and technology. For more information about the Stanislaus County Fair log onto its website at www.stancofair.com.

-###-