



For more information contact:
Adrenna Alkhas
Marketing and Communication Coordinator
(209) 668-1333 ext. 340 – Office

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THE STANISLAUS COUNTY FAIR ANNOUNCES NEW CEO

Turlock, CA (February 23, 2010) – After five months of searching, 43 applications, 11 interviews, and four final candidates that had their interviews on Thursday, February 18th, the Stanislaus County Fair has selected a new Chief Executive Officer.

The Stanislaus County Fair Board President Dale Butler announced earlier today that they have chosen a new CEO. Christopher Borovansky, a California native, is anticipated to start in early April.

“We had an excellent group of candidates and it was a very competitive process,” said Butler. “We are happy we had such a highly qualified group and we were able to choose the perfect candidate for the Stanislaus County Fair.”

Borovansky has served as CEO for the Jackson County Fair in Central Point, Oregon for the past 21 years and was Sonoma County Fair manager for seven years. Borovansky grew up in the Fair industry and worked at the California State Fair as a teenager for eight years. One of his first memories of the Fair business was knowing that he wanted to be a Fair manager at the age of seven. Borovansky brings an extensive background of Fair experience to the Stanislaus County Fair, and is happy to be back where it all started for him.

“I am very excited and honored to be part of the Stanislaus County Fair,” said Borovansky. “This Fair is known for its leadership and innovative events, and I have some big shoes to fill with Tony Leo leaving.”

Borovansky also said that he has great respect for Leo and it will be an amazing experience with the Board of Directors and the community behind him.

“The Fair is a celebration of the community, which is why I have always enjoyed being part of this industry,” said Borovansky.

Eleven candidates were selected from 43 applications and then interviewed by a panel of four individuals: Butler, president of the Stanislaus County Fair Board of Directors; Ray Souza, past president of the Stanislaus County Fair Board of Directors and President of the Western United Dairymen; Vito Chiesa, current member of the Stanislaus County Board of Supervisors, past president of the Stanislaus County Fair Board of Directors and Stanislaus County Farm Bureau ; and Roy Wasden, City Manager of Turlock and previous Modesto Chief of Police. From the 11 candidates, four final candidates were interviewed last week.

“The new CEO will be inheriting a well grounded Fair tied to the community, which has been built by interim CEO, Tony Leo,” said Butler.

Leo has served as the CEO of the Stanislaus County Fair since February 1998 and has been committed to building a strong family-friendly environment for the Stanislaus County Fair.

The 2010 Stanislaus County Fair opens Friday, July 16 for a 10-day run. Discounted Fair admission tickets and unlimited ride wristbands will be on sale Saturday, May 1, 2010 or visit the Fair’s website for complete ticket sales details at www.stancofair.com.

The 2010 Fair theme is “Flavors of the Valley.” The theme will highlight food and beverage products that are processed in the Central Valley. The 2010 Fair will also feature the highly-popular Rainforest Adventure, sponsored by Sky Trek Aviation, which debuted in 2009. Also planned for 2010 are 10-nights of free celebrity concerts included with admission, nightly metal-mashing motorsports, a total of five stages of live entertainment, upwards of 30,000 local exhibits, and over 1,750 animals.

To receive future Fair concert announcements by text message, text the word “FAIR” to 47645. Fair enthusiasts can also follow how the 2010 Fair is developing at twitter.com/stancofair. In addition, become a fan of the Fair at facebook.com/stancofair. Fair news and event listings are also available at myspace.com/stancofair.

The mission of the Stanislaus County Fair is to provide a family and community oriented experience promoting agriculture, entertainment and technology. For more information about the Stanislaus County Fair log onto its website at www.stancofair.com.

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