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FIRST STANCOFAIR MOBILE APP NOW AVAILABLE

Turlock, CA (June 23, 2011) – Pull out those smart phones and head to your app store, the Stanislaus County Fair debuts its first ever mobile app.

The Stanislaus County Fair’s **mobile app** is available for download beginning **Saturday, June 25, 2011** from any App store by searching “StanCoFair”. This mobile app is free and is compatible with both iPhone and Android.

The StanCoFair Mobile App is bringing 10-Day Schedule information, Shake it Up deals and discounts, an interactive map, and more to phones on the iPhone or Android system.

“We are excited to announce this new App for our Fair,” said Adrenna Alkhas, spokesperson for the Stanislaus County Fair. “After 100 years of Fair fun, we thought this would be a great way to make the guests’ experience even better.”

The Fair App was created by the award-winning Color Connect by Base 2 App. The company is based out of San Jose, California. For further information on the company visit thecolorconnect.com or call 408-768-7788. Download the Fair’s all-new free mobile app to get the most out of your Fair experience July 15 – 24, 2011.

The 2011 Stanislaus County Fair opens for its 100th anniversary celebration Friday, July 15 for a 10-day run. Fair guests can count on an award-winning experience that has been 100 years in the making. Discounted Fair admission tickets, unlimited ride wristbands and Arena event tickets are on sale now. Visit the Fair’s website for complete ticket sale details at www.stancofair.com.

The 2011 Fair will feature a newly renovated children’s area, which will include the highly-popular Rainforest Adventure, sponsored by Sky Trek Aviation, which debuted in 2009.

Also planned for 2011 are nine nights of metal-mashing motorsports plus one night of rodeo in the FoodMaxx Arena, a total of four stages of live entertainment, upwards of 30,000 local exhibits and over 1,750 animals.

To receive future Fair announcements by text message, text the word "FAIR" to 99299. Fair enthusiasts can also follow how the 2011 Fair is developing at twitter.com/stancofair. In addition, become a fan of the Fair at facebook.com/stancofair. Fair news and event listings are also available at myspace.com/stancofair.

The mission of the Stanislaus County Fair is to provide a family and community oriented experience promoting agriculture, entertainment and technology. For more information about the award-winning Stanislaus County Fair, or to host a company picnic during the Fair, visit www.stancofair.com.

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