



For more information contact:
Adrenna Alkhas
Marketing and Communication Coordinator
(209) 668-1333 ext. 340 – Office

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**TICKETS FOR 2010 STANISLAUS COUNTY FAIR GO ON SALE
SATURDAY!**

Turlock, CA (April 29, 2010) – Stanislaus County Fair **tickets go on sale this Saturday, May 1 at 10 a.m.**

Tickets going on sale for the 2010 Stanislaus County Fair include FoodMaxx Arena motorsport tickets, discount Fair admission tickets and discount unlimited ride wristbands. Tickets for the FoodMaxx Arena events are limited, so Fair officials encourage guests to buy tickets as soon as possible.

There are several easy ways to purchase tickets: in person at the Fair office located at 900 N. Broadway in Turlock or online at www.stancofair.com. In addition, FoodMaxx Arena event tickets can be purchased by phone at 1-800-225-2277 or online at tickets.com. For more information and complete ticket details, visit our website at www.stancofair.com.

“We encourage our guests to purchase motorsports tickets early since most sell out well in advance,” said Adrenna Alkhas, spokesperson for the Stanislaus County Fair. “In addition to purchasing motorsports tickets we also encourage our guests to take advantage of the discounted Fair admission tickets on sale.”

The entire 2010 FoodMaxx Arena lineup is:

- Tuff Trucks plus Monster Trucks: Friday, July 16: \$8
- Truck and Tractor Pulls: Saturday, July 17: \$10
- Dwarf Car Racing plus Transforming Robots and Monster Trucks:
Sunday, July 18: \$8

- Destruction Derby I, Traditional Turmoil: Monday, July 19: \$12
- Destruction Derby II, Metal Mayhem: Tuesday, July 20: \$10
- Quad Drags and Motorcycle Jumpers: Wednesday, July 21: \$8
- CCPRA Rodeo, sponsored by Thompson Chevrolet: Thursday, July 22:
(Free with Fair admission)
- QuadCross and Pee Wee Bikes: Friday, July 23: \$8
- Motocross: Saturday, July 24: \$10
- Mud Bog and Lawn Mower Racing: Sunday, July 25: \$8

Motorsport event ticket prices are in addition to Fair admission.

Due to the limited seating for Destruction Derby I, Traditional Turmoil tickets, sales will be **limited to 10 per person and/or per credit card** for this event.

Discount pricing for unlimited ride wristbands and adult admission are being offered until the day before the Fair opens – Thursday, July 15 at 7 p.m. Even though these discounts conclude the day prior to the Fair, there will be other opportunities to save at the admission gate through closing day of the Fair.

Sales of unlimited ride wristbands and Fair admission tickets will be taking place at Valley First Credit Union again this year. Credit union members and non-members will be able to purchase tickets at any of Valley First's branches in Modesto, Turlock, Ceres and Oakdale. Valley First's ticket sales also begin Saturday, May 1, during normal business hours.

The 2010 Stanislaus County Fair opens Friday, July 16 for a 10-day run. The 2010 Fair theme is "Flavors of the Valley." The theme will highlight food and beverage products that are processed in the Central Valley. The 2010 Fair will also feature the highly popular Rainforest Adventure, sponsored by Sky Trek Aviation, which debuted in 2009. Also planned for 2010 are 10-nights of free celebrity concerts included with admission, a total of five stages of live entertainment, upwards of 30,000 local exhibits and over 1,750 animals.

To receive future Fair concert announcements by text message, text the word "FAIR" to 47645. Fair enthusiasts can also follow how the 2010 Fair is developing at twitter.com/stancofair. In addition, become a fan of the Fair at facebook.com/stancofair. Fair news and event listings are also available at myspace.com/stancofair.

The mission of the Stanislaus County Fair is to provide a family and community oriented experience promoting agriculture, entertainment and technology. For more information about the Stanislaus County Fair log onto its website at www.stancofair.com.

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