



**For more information contact:**  
Adrenna Alkhas  
Marketing and Communication Coordinator  
(209) 668-1333 ext. 340 – Office

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**WAR TO PERFORM OPENING NIGHT AT THE STANISLAUS COUNTY FAIR**

Turlock, CA (March 25, 2010) – WAR will be Low Ridin’ into the opening night of the Stanislaus County Fair.

Five years ago WAR rocked the stage at the **Stanislaus County Fair** and they are doing it again at this summer’s Fair. WAR, best known for their hits like “Why Can’t We Be Friends” and “Slippin’ Into the Darkness”, are scheduled to perform on **Friday, July 16, 2010, at 8:30 p.m.** on the **Budweiser Variety Free Stage**. This concert is **hosted by Sunny 102.3 and Mega 100.1** and is included with Fair admission.

“We are very excited to have WAR performing on our opening night,” said Adrenna Alkhas, spokesperson for the Stanislaus County Fair. “They have been making music and spreading their funky sounds across America for decades. They have performed here at the Fair several times and each performance has been nothing short of amazing.”

Since 1969 WAR has released 24 albums and sold 30 million records. WAR’s albums showcase their ability to mix soul, Latin, jazz, blues, reggae, and rock into an effortless funky whole. Their unique sound captures the heart and soul of America.

WAR was the first and most successful musical crossover phenomenon and has forever fused musical genres while exceeding racial and cultural barriers with a multi-ethnic line-up.

The seven members of WAR include: Lonnie Jordan (lead vocals/keyboards), Salvador Rodriguez (drums/vocals), Fernando Harkless (saxophone/vocals), Marcos

Reyes (percussion), Stuart Ziff (lead guitar/vocals), Francisco “Pancho” Tomaselli (bass guitar/vocals) and Mitch Kashmar (harmonica/vocals).

The Stanislaus County Fair’s 2010 announced lineup on the **Budweiser Variety Free Stage** also includes:

- Bill Engvall – Sunday, July 18.
- Natalie Grant with Tenth Avenue North – July 19.
- The Beach Boys – Tuesday, July 20.
- Blake Shelton – Friday, July 23.
- Terri Clark – Saturday, July 24.

The 2010 Stanislaus County Fair opens Friday, July 16 for a 10-day run.

Discounted Fair admission tickets and unlimited ride wristbands and arena event reserved seat tickets will be on sale Saturday, May 1, 2010. Visit the Fair’s website for complete ticket sale details at [www.stancofair.com](http://www.stancofair.com).

The 2010 Fair theme is “Flavors of the Valley.” The theme will highlight food and beverage products that are processed in the Central Valley. The 2010 Fair will also feature the highly-popular Rainforest Adventure, sponsored by Sky Trek Aviation, which debuted in 2009. Also planned for 2010 are 10-nights of free celebrity concerts included with admission, nightly metal-mashing motorsports and rodeo in the FoodMaxx Arena, a total of three stages of live entertainment, upwards of 30,000 local exhibits and over 1,750 animals.

To receive future Fair concert announcements by text message, text the word “FAIR” to 47645. Fair enthusiasts can also follow how the 2010 Fair is developing at [twitter.com/stancofair](http://twitter.com/stancofair). In addition, become a fan of the Fair at [facebook.com/stancofair](http://facebook.com/stancofair). Fair news and event listings are also available at [myspace.com/stancofair](http://myspace.com/stancofair).

The mission of the Stanislaus County Fair is to provide a family and community oriented experience promoting agriculture, entertainment and technology. For more information about the Stanislaus County Fair log onto its website at [www.stancofair.com](http://www.stancofair.com).

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