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**“FRIENDS OF THE STANISLAUS COUNTY FAIR”
FOUNDATION APPROVED BY FAIR BOARD**

Turlock, CA (May 18, 2010) – The Stanislaus County Fair Board of Directors announced today that they have approved a nonprofit organization titled “Friends of the Stanislaus County Fair.”

Stanislaus County Fair officials are proposing to establish a nonprofit organization with the purpose of which is to raise funds, pursue grants and otherwise aid in supporting programs and facilities associated with the Stanislaus County Fairgrounds.

The Friends of the Stanislaus County Fair foundation will develop articles of incorporation and bylaws while applying to the IRS for nonprofit status as a 501C3 charitable organization. With this status it will allow the organization to apply for and accept grants, solicit donations, establish memberships and otherwise administer funds, projects and programs associated with the fairgrounds. Governing the organization would be of a board of trustees who would be guided by the articles and bylaws.

“The Stanislaus County Fair is blessed to have a very supportive and giving community,” said Stanislaus County Fair Board President, Dale Butler. “We look forward to working with community leaders in creating this important and needed foundation.”

There are many ways to structure fundraising for the organization. Fair officials are starting with several fundraising models: Any individual, family or business may join the organization. There will be an annual membership fee based on different levels of participation and benefits. The revenue from these funds would be unrestricted and could be used as a supplement to general funding. There could also be an annual fund consisting of capital or otherwise. Grants that would be project specific and restricted are

another option. Gifts made for individuals, families or businesses may be restricted or unrestricted, depending on wishes of donor.

The 2010 Stanislaus County Fair opens Friday, July 16 for a 10-day run. Discounted Fair admission tickets, unlimited ride wristbands, and arena event reserved seat tickets are now on sale. Visit the Fair's website for complete ticket sale details at www.stancofair.com.

The 2010 Fair theme is "Flavors of the Valley." The theme will highlight food and beverage products that are processed and manufactured in the Central Valley. The 2010 Fair will also feature the highly popular Rainforest Adventure, sponsored by Sky Trek Aviation, which debuted in 2009. Also planned for 2010 are nightly metal-mashing motorsports and rodeo in the FoodMaxx Arena, a total of five stages of live entertainment, upwards of 30,000 local exhibits and over 1,750 animals.

To receive future Fair concert announcements by text message, text the word "FAIR" to 47645. Fair enthusiasts can also follow how the 2010 Fair is developing at twitter.com/stancofair. In addition, become a fan of the Fair at facebook.com/stancofair. Fair news and event listings are also available at myspace.com/stancofair.

The mission of the Stanislaus County Fair is to provide a family and community oriented experience promoting agriculture, entertainment and technology. For more information about the Stanislaus County Fair log onto its website at www.stancofair.com.

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