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JOE NICHOLS AND HEIDI NEWFIELD PAIR UP FOR STANISLAUS COUNTY FAIR

Turlock, CA (February 9, 2011) – The bewitching baritone Joe Nichols and the beautiful blond Heidi Newfield will be taking the stage for an energetic night of country music at the 2011 Stanislaus County Fair.

Joe Nichols, with opener Heidi Newfield, will perform on **Saturday, July 23, 2011, at the Stanislaus County Fair**. They will appear on the **Budweiser Variety Free Stage at 8:30 p.m.** The concert is hosted by **KAT COUNTRY 103.3** and is free with the price of Fair admission.

“Heidi and Joe both have great toe-tapping tunes,” said Adrenna Alkhas, spokesperson for the Stanislaus County Fair. “Separately these are two amazing artists to have at our Fair, so the fact that we get to host them both in the same night makes for one spectacular show.”

Joe Nichols is a distinctive country artist who has been creating his own staying power. Musically, he has repeatedly found success by carving out an individual style rather than fitting into the ever-evolving and expanding sounds of modern country music. Nichols has won the Country Music Association’s Horizon Award, has accumulated three #1 and seven Top 10 hits as well as four Grammy Award nominations. Nichols has released such songs as “Give Me That Girl,” “Tequila Makes Her Clothes Fall Off” and “I’ll Wait for You.”

Heidi Newfield is trailblazing her solo career, following her role as lead singer for platinum-selling band, Trick Pony. In her new position as ‘solo artist,’ Newfield is making a splash on the country music scene with her distinctive mix of country, rock, blues and soul. She is best known for her single “Johnny and June.”

The Stanislaus County Fair's 2011 lineup on the **Budweiser Variety Free Stage** includes:

- Clint Black – Friday, July 15, 2011
- MercyMe – Monday, July 18, 2011
- Joe Nichols and Heidi Newfield – Saturday, July 23, 2011

The 2011 Stanislaus County Fair opens for its 100th anniversary celebration Friday, July 15 for a 10-day run. Fair guests can count on an award-winning experience that has been 100 years in the making. Discounted Fair admission tickets and unlimited ride carnival wristbands will be on sale beginning Saturday, April 30, 2011.

The 2011 Fair will feature a newly renovated children's area, which will include the highly-popular Rainforest Adventure, sponsored by Sky Trek Aviation, which debuted in 2009. Also planned for 2011 are 10-nights of free celebrity concerts included with Fair admission, metal-mashing motorsports and a rodeo in the FoodMaxx Arena, a total of five stages of live entertainment, upwards of 30,000 local exhibits and over 1,750 animals.

To receive future Fair announcements by text message, text the word "FAIR" to 82672. Fair enthusiasts can also follow how the 2011 Fair is developing at twitter.com/stancofair. In addition, become a fan of the Fair at facebook.com/stancofair. Fair news and event listings are also available at myspace.com/stancofair.

The mission of the Stanislaus County Fair is to provide a family and community oriented experience promoting agriculture, entertainment and technology. For more information about the award-winning Stanislaus County Fair, or to host a company picnic during the Fair, visit www.stancofair.com.

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