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**TICKETS FOR THE 2011 STANISLAUS COUNTY FAIR GO ON SALE APRIL 30**

Turlock, CA (March 30, 2011) – The deal of the century at the Stanislaus County Fair will start **Saturday, April 30 when tickets go on sale at 10 a.m.**

Save the date to purchase Derby I tickets before they sell out! Tickets will go on sale the final Saturday in April and will include the Fair’s new season pass and the one-time only opportunity to purchase the 100 Year Fair Pass along with FoodMaxx Arena motorsport tickets, discount Fair admission tickets and discount unlimited ride wristbands.

There are several easy ways to purchase your tickets. You can purchase:

- Discount Fair Admission Tickets: online at [stancofair.com](http://stancofair.com), in person at the Fair office, and/or at Valley First Credit Union branches (Modesto, Turlock, Ceres and Oakdale) during normal business hours
- Unlimited Ride Wristbands: online at [stancofair.com](http://stancofair.com), in person at the Fair office and/or at Valley First Credit Union branches (Modesto, Turlock, Ceres and Oakdale) during normal business hours
- Motorsport Tickets: online at [stancofair.com](http://stancofair.com) and/or in person at the Fair office
- 100 Year Fair Pass: in person at the Fair office
- 2011 Season Pass: online at [stancofair.com](http://stancofair.com) and/or in person at the Fair office

The Fair office is located at 900 N. Broadway in Turlock. For more information and complete ticket details, visit our website at [stancofair.com](http://stancofair.com).

“We encourage our guests to purchase motorsports tickets early,” said Adrenna Alkhas, spokesperson for the Stanislaus County Fair. “Plus our 100 Year Fair Pass is available for a

limited time only, and would make a wonderful historical Fair heirloom that can be passed down from generation to generation.”

Only 1,000 of the 100 Year Fair Passes will be made available to the public. The pass will admit only the registered owner, but may be transferred at any time to a member of the immediate buyer’s family. Transfers are limited to once annually, and must be done at the fairgrounds office. The price for the 100 Year Fair Pass is \$500, which pays for itself in about five years, which is a 95 year savings! The Pass will only be available for purchase April 30-July 8, 2011.

The Fair’s new Season Pass is good for all 10 days of the Fair for the special price of \$75. Discount adult admission tickets can be purchased for \$10 (regular price \$12) and discount unlimited carnival ride wristbands will be \$23 (Fair-time regular price \$30). Discount prices are offered until the day before the Fair opens—Thursday, July 14 at 7 p.m.

The complete 2011 lineup in the FoodMaxx Arena is:

- Tuff Trucks plus Monster Trucks: Friday, July 15 / \$8
- Truck and Tractor Pulls: Saturday, July 16 / \$10
- Quad Drags and Extreme Freestyle Motorcycles: Sunday, July 17 / \$8
- Destruction Derby I: Traditional Turmoil: Monday, July 18 / \$12
- Destruction Derby II: Metal Mayhem: Tuesday, July 19 / \$10
- NEW! Valley Stock Tractor Pullers: Wednesday, July 20 / \$8
- CCPRA Rodeo: Thursday, July 21 / Free with Fair admission
- QuadCross and Pee Wee Bikes: Friday, July 22 / \$8
- Motocross: Saturday, July 23 / \$10
- Mud Bog/Races and Lawn Mower Races: Sunday, July 24 / \$8

Arena event tickets are in addition to Fair admission.

The 2011 Stanislaus County Fair opens for its 100<sup>th</sup> anniversary celebration Friday, July 15 for a 10-day run. Fair guests can count on an award-winning experience that has been 100 years in the making. The 2011 Fair will feature a newly renovated children’s area, which will include the highly-popular Rainforest Adventure, sponsored by Sky Trek Aviation, which debuted in 2009. Also planned for 2011 are 10-nights of free celebrity concerts included with Fair admission on the Budweiser Variety Free Stage, a total of five stages of live entertainment, upwards of 30,000 local exhibits and over 1,750 animals.

To receive future Fair announcements by text message, text the word "FAIR" to 99299. Fair enthusiasts can also follow how the 2011 Fair is developing at [twitter.com/stancofair](http://twitter.com/stancofair). In addition, become a fan of the Fair at [facebook.com/stancofair](http://facebook.com/stancofair). Fair news and event listings are also available at [myspace.com/stancofair](http://myspace.com/stancofair).

The mission of the Stanislaus County Fair is to provide a family and community oriented experience promoting agriculture, entertainment and technology. For more information about the award-winning Stanislaus County Fair, or to host a company picnic during the Fair, visit [www.stancofair.com](http://www.stancofair.com).

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